

Economy & Culture Scrutiny Committee

Jason Curtis Head of Service
Joanne Smith Partnership Manager

25 April 2023

GLL



Updating Our Values





Partner of Choice



Customers and Communities at our Heart



**GLL SPORT
FOUNDATION**
SUPPORT DEVELOPACHIEVE



KEY FOCUS GROUPS

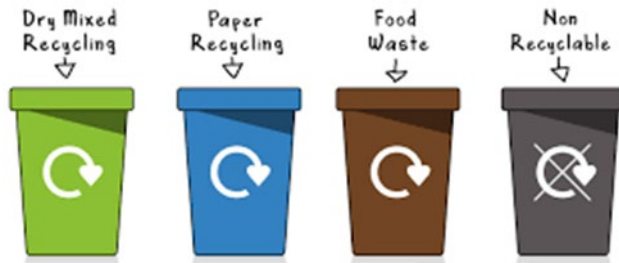
- Women & Girls
- Ethnic minority provision
- LGBT
- Children
- Young offenders
- Health
- Refugees
- Disability groups



Respecting the Planet



Downloaded from
Dreamstime.com





Tackling Health Equalities



 **starting**
blocs
cychwyn

More than a job



Pool Plant Operator



100
1922 - 2022

18-month development programme to make
our skills and knowledge better for everyone

GLL



Better Way of Doing Business



Membership Numbers

Centre	Dec-22	Mar-23	Heads Movement Dec - March	% Movement
Eastern Leisure Centre	1,184	1,311	113	9.54%
Fairwater Leisure Centre	1,040	1,085	32	3.08%
Llanishen Leisure Centre	1,730	1,822	74	4.28%
Maindy Centre	1,640	1,836	161	9.82%
Penylan Library & Community Centre	298	319	18	6.04%
STAR Hub	562	599	36	6.41%
Western Leisure Centre	981	1,178	177	18.04%
Total	7,435	8,150	611	18.04%

Centre	Mar-19	2023 v 2019	2023 v 2019 %
Eastern Leisure Centre	1289	22	102%
Fairwater Leisure Centre	1340	-255	81%
Llanishen Leisure Centre	2677	-855	68%
Maindy Centre	2946	-1,110	62%
Penylan Library & Community Centre	401	-82	80%
STAR Hub	570	29	105%
Western Leisure Centre	1287	-109	92%
Total	10,510	-2,360	78%

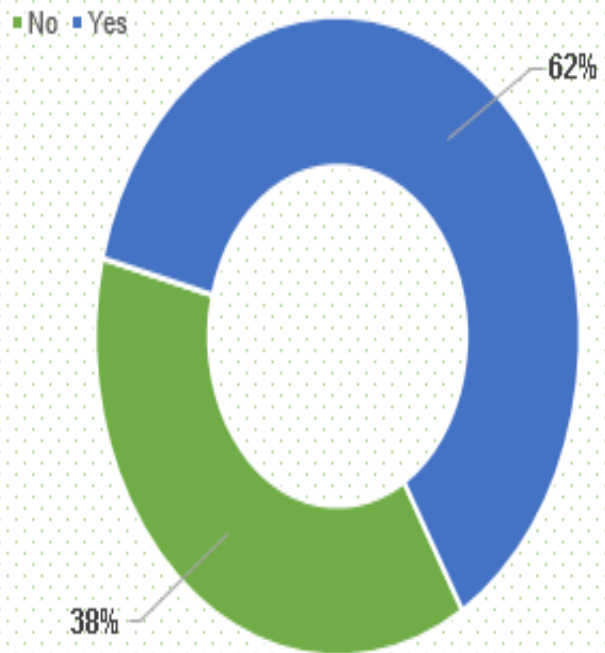


Membership Breakdown

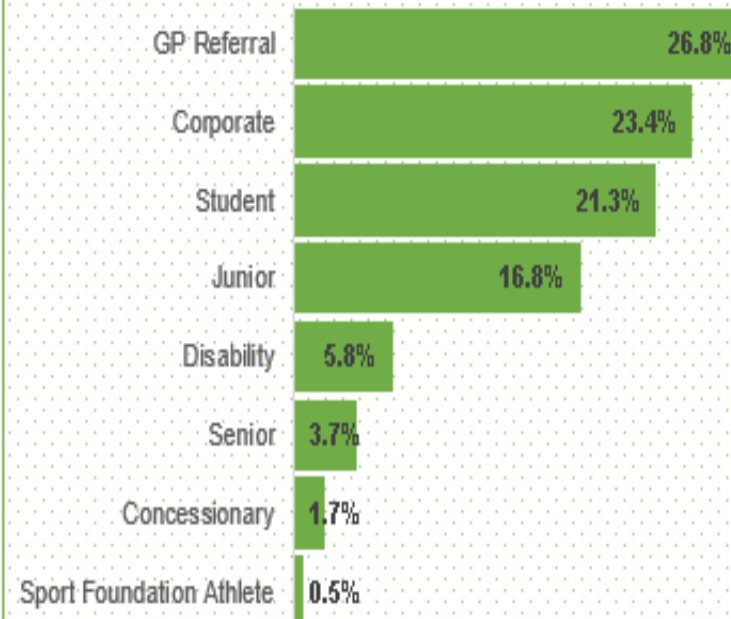
% By Billing Method



% of Active Discounted Members



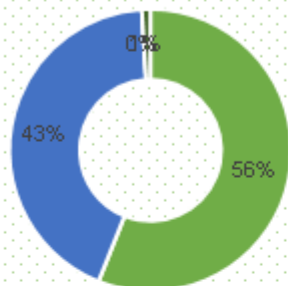
% Discount Breakdown By Eligibility Type



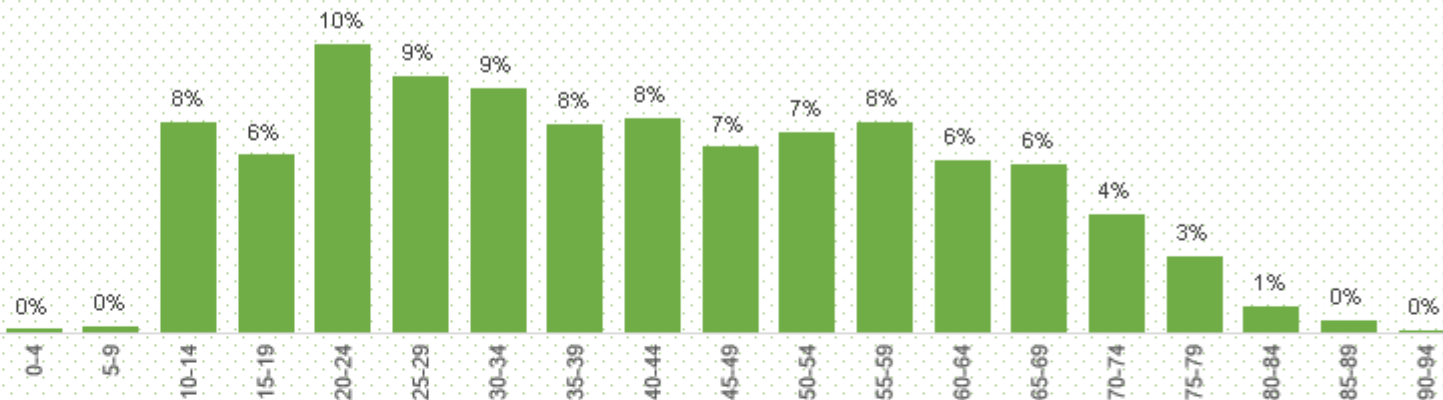
Membership Breakdown

Gender

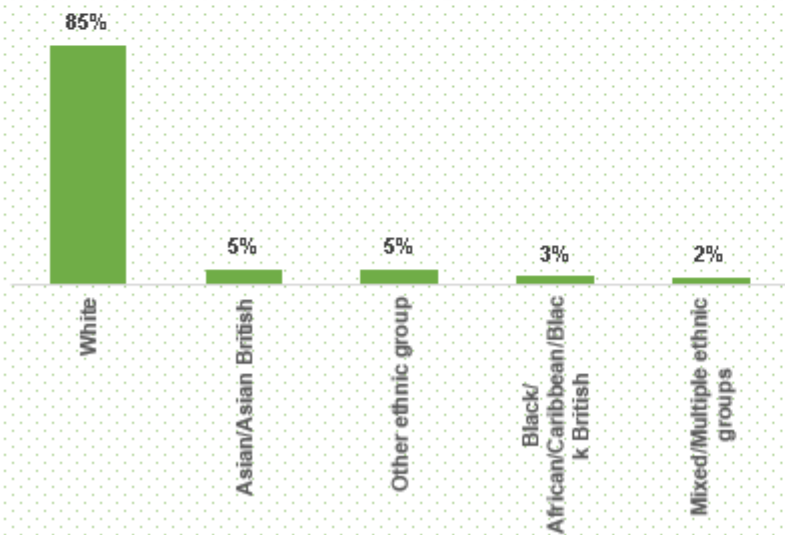
Female Male Non Binary Prefer Not Say



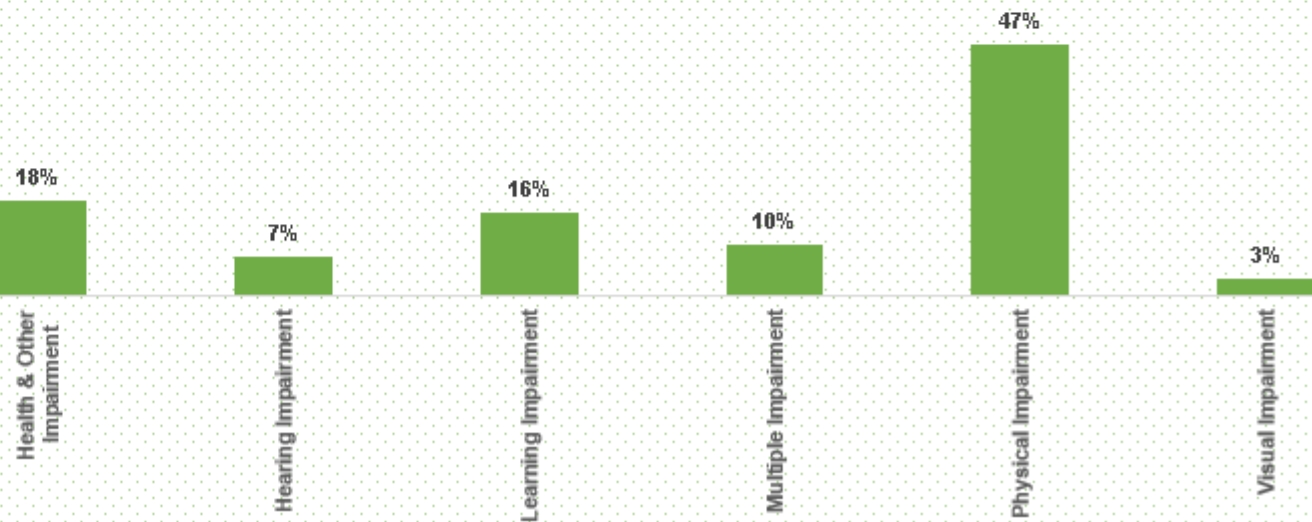
Age Groups



Ethnicity



Disability



Swim School Numbers

Centre	March 2019 Heads	March 2022 Heads	March 2023 Heads
Eastern Leisure Centre	418	1,091	1082
Fairwater Leisure Centre	481	540	505
Llanishen Leisure Centre	997	1,101	1271
Maindy Leisure Centre	660	635	704
Pentwyn	880	0	0
Star Hub	285	381	413
Western Leisure Centre	666	541	588
Cardiff	4387	4,289	4563

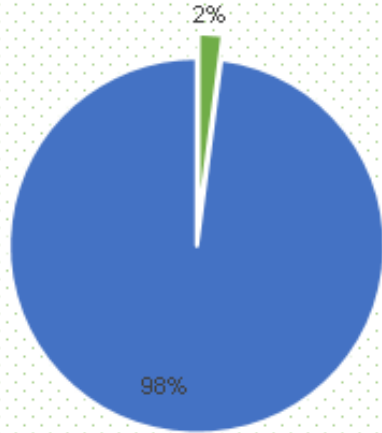
Centre	2023 v 2019	2023 v 2019 %
Eastern Leisure Centre	664	259%
Fairwater Leisure Centre	24	105%
Llanishen Leisure Centre	274	127%
Maindy Leisure Centre	44	107%
Pentwyn	-880	0%
Star Hub	128	145%
Western Leisure Centre	-78	88%
Cardiff	176	104%



Lesson and Course Breakdown

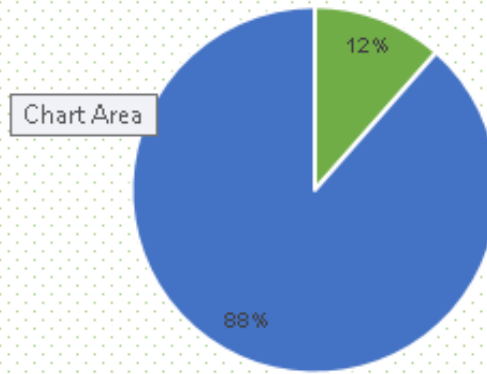
Adult v Junior %

Adult Junior



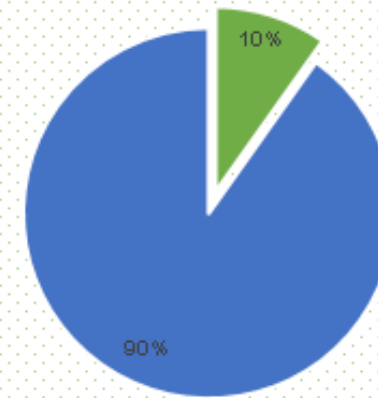
% of Concessionary Members

Concessionary Standard

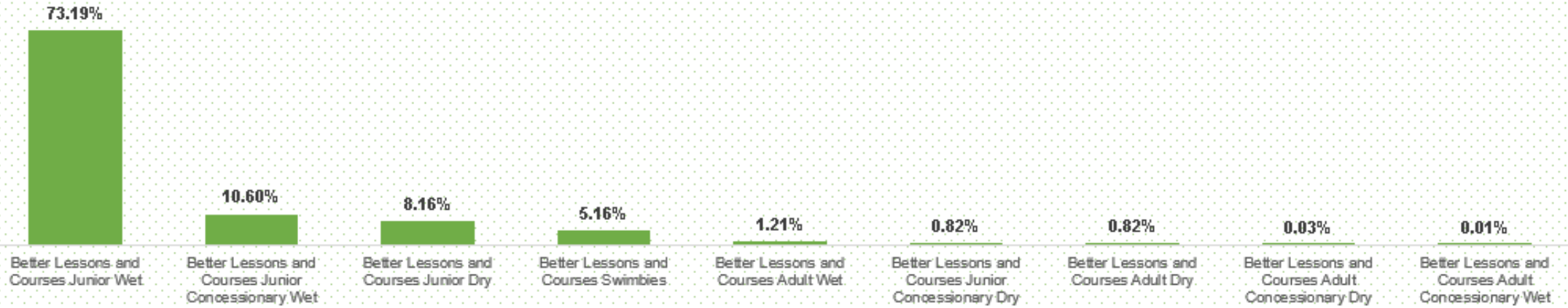


Wet v Dry %

Dry Wet



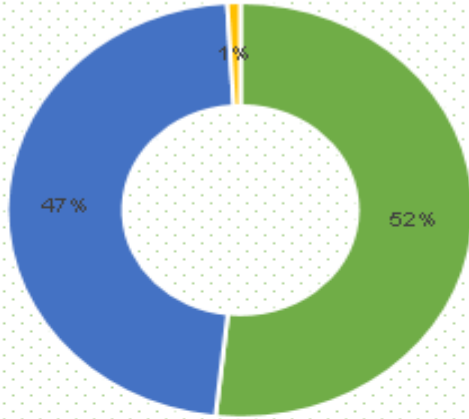
% of Members by Membership Type



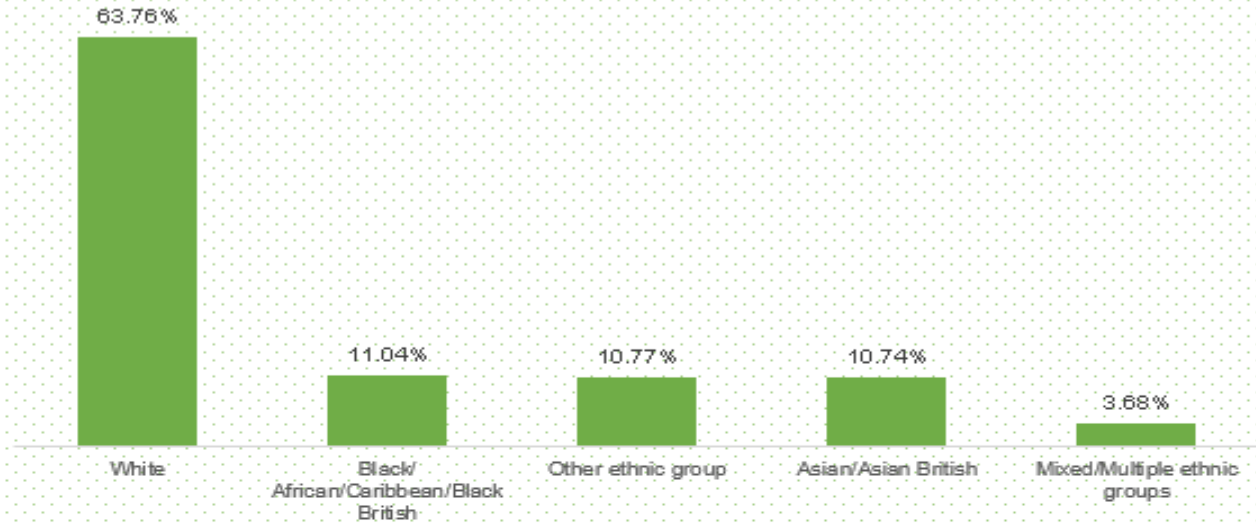
Lesson and Course Breakdown

Gender

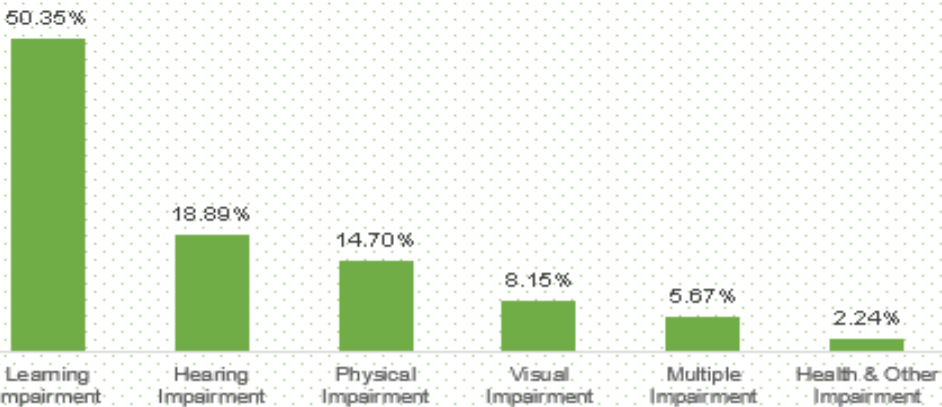
Female Male Prefer Not Say



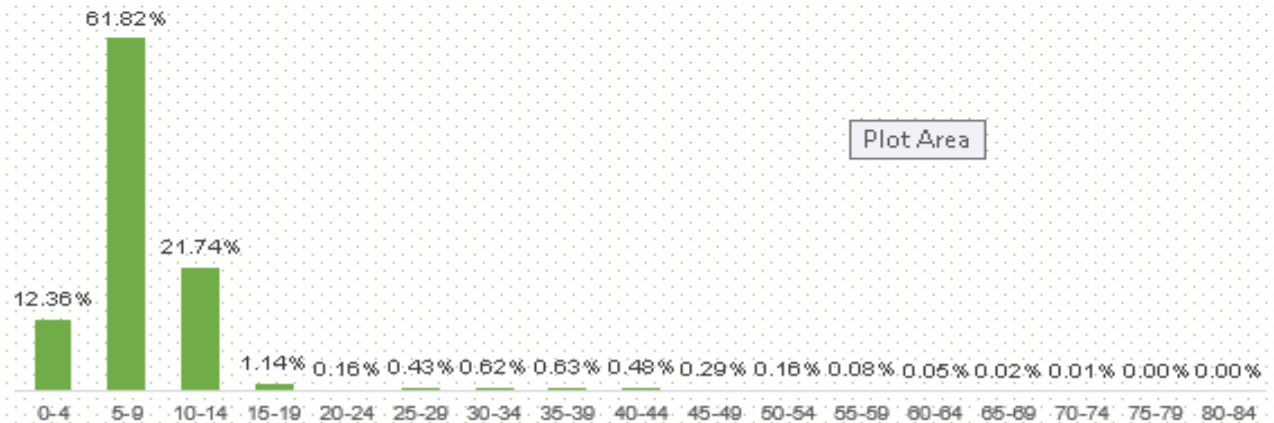
Ethnicity Category



% Disability Breakdown



Age Group





Usage

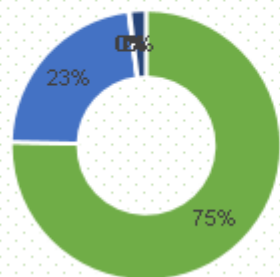
	2019/20	2020/21	2021/22	2022/23
Eastern	161,176	9,815	156,352	202,285
Fairwater	151,075	11,718	118,397	144,268
Llanishen	338,940	14,146	264,083	308,063
Maindy	235,225	20,105	197,584	235,741
Pentwyn	187,549	6,045	22,678	30,271
Penylan	41,441	664	24,448	35,497
Star	73,041	5,402	66,922	72,171
Western	169,303	4,404	109,048	156,005
Total	1,357,750	72,299	959,512	1,184,302

	2023 % of 2022	2023 % of 2019
	129%	126%
	122%	95%
	117%	91%
	119%	100%
	133%	16%
	145%	86%
	108%	99%
	143%	92%
	123%	87%

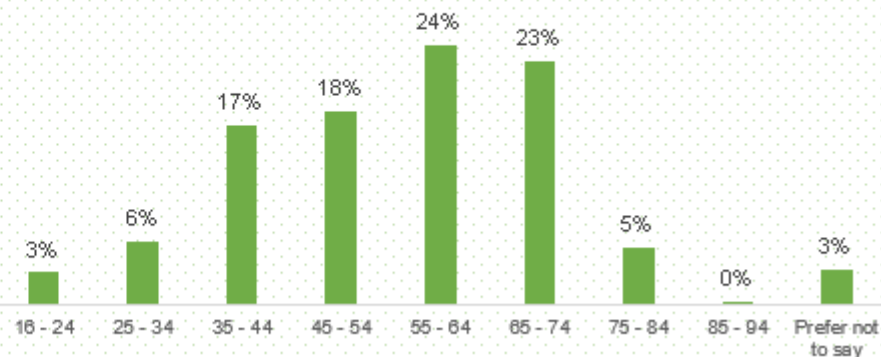
Annual User Survey 2022

What is your gender / how do you identify?

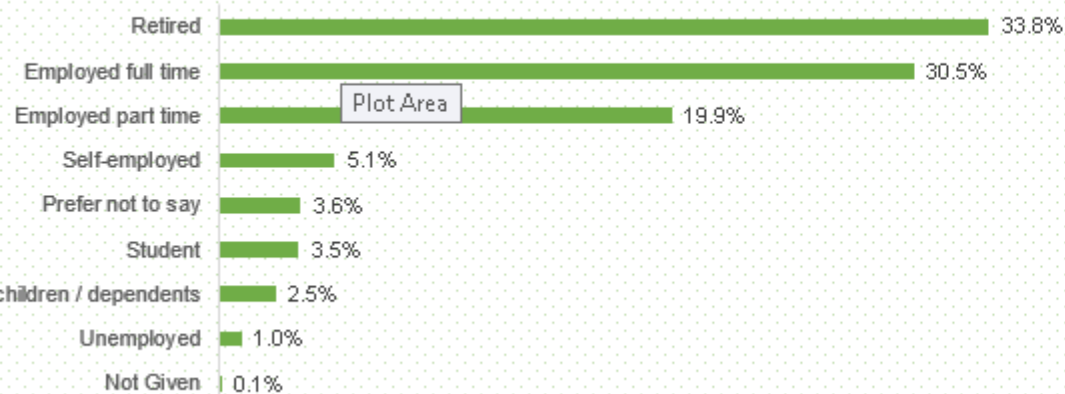
Female Male Non Binary Not Given Prefer not to say



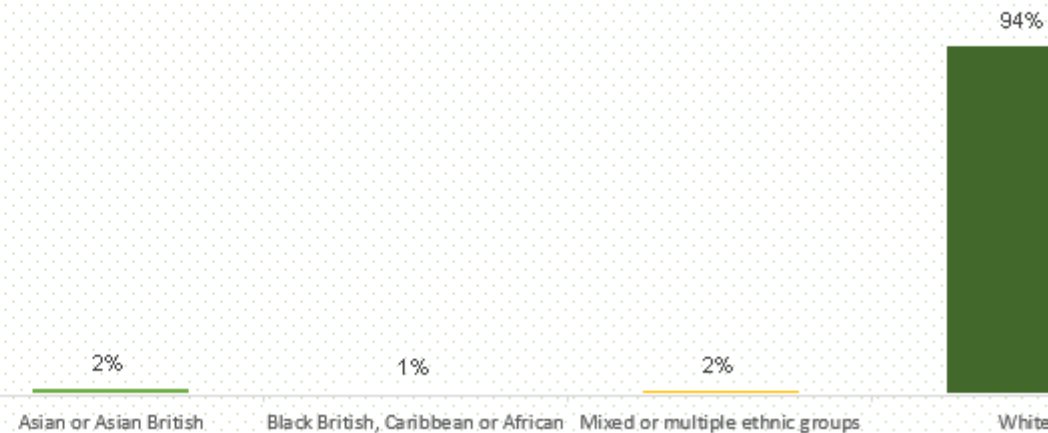
What is your age group?



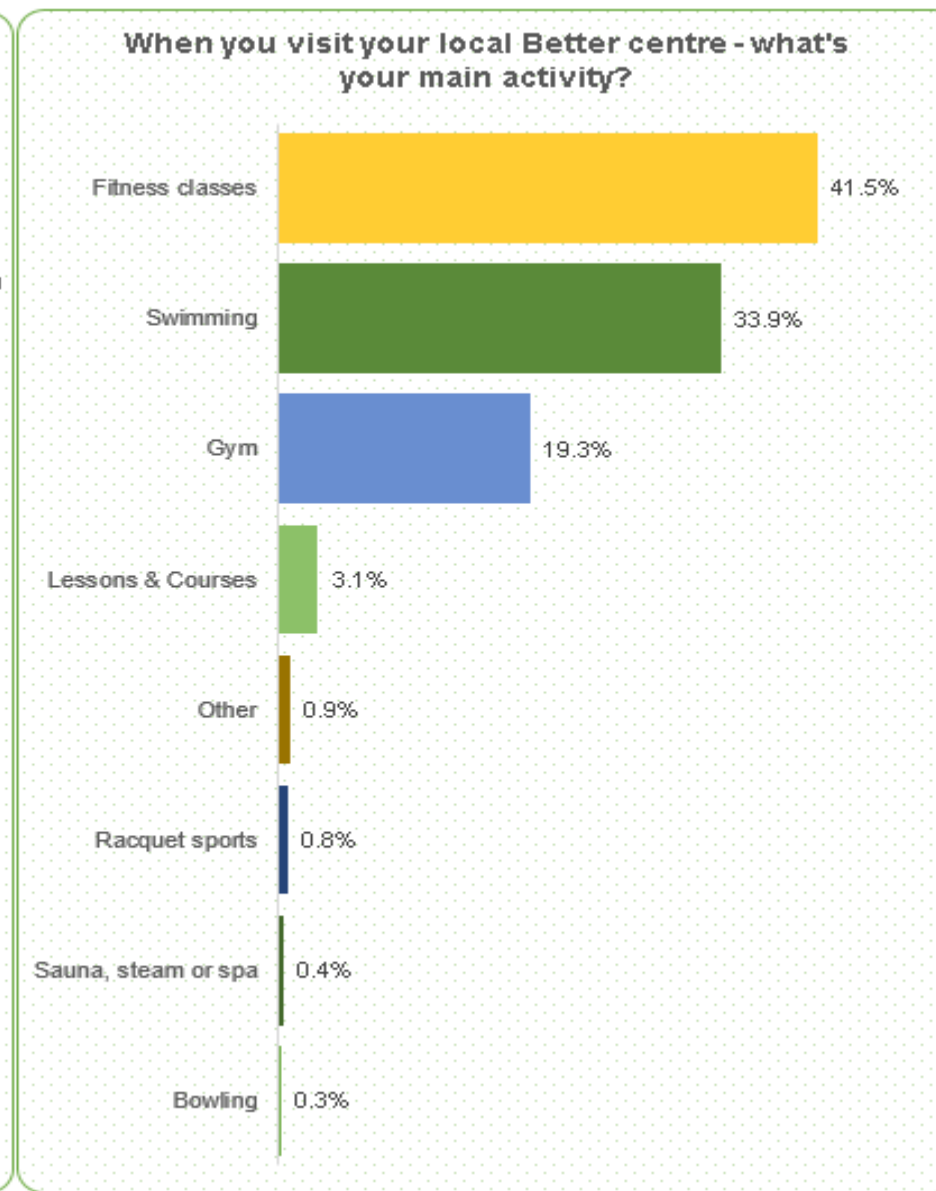
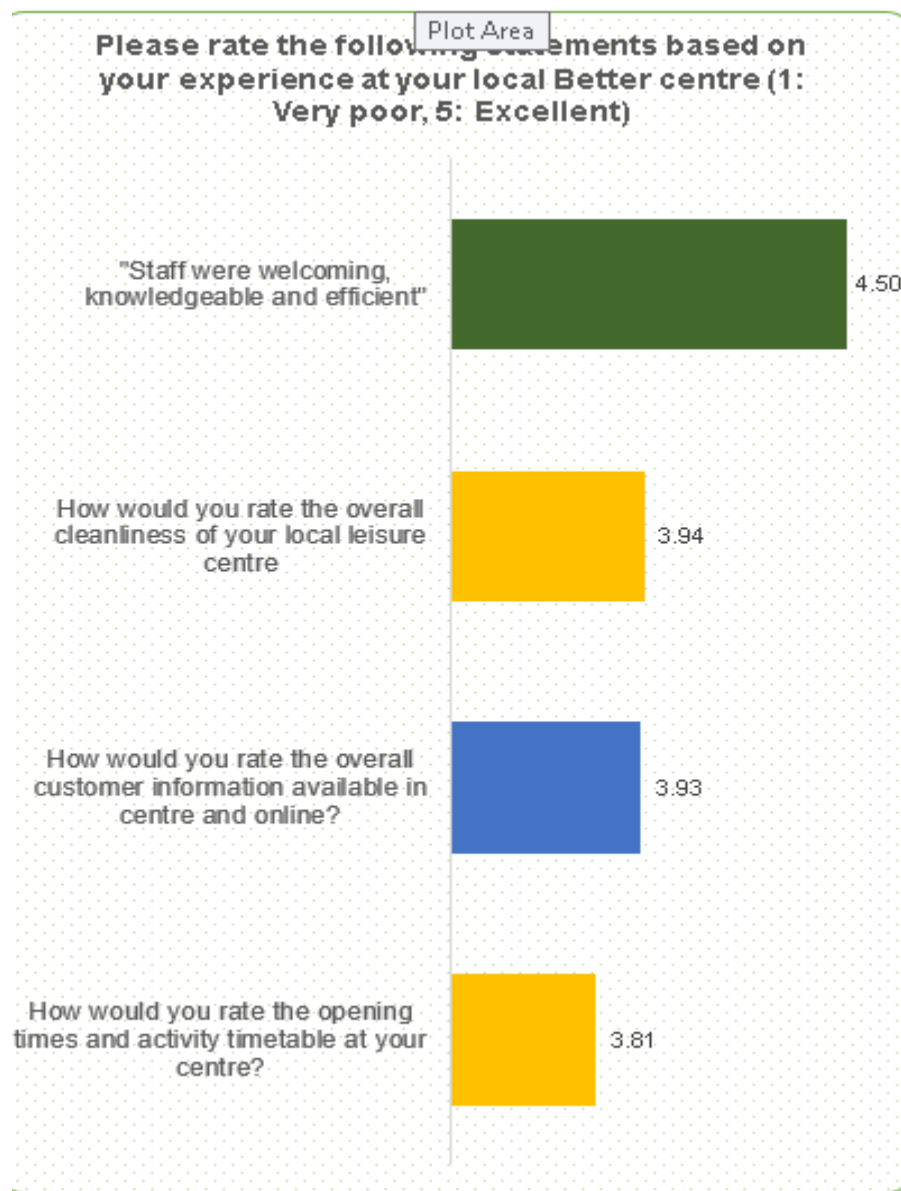
Which best describes your current employment status?



What is or how do you describe your ethnic origin?



Annual User Survey 2022

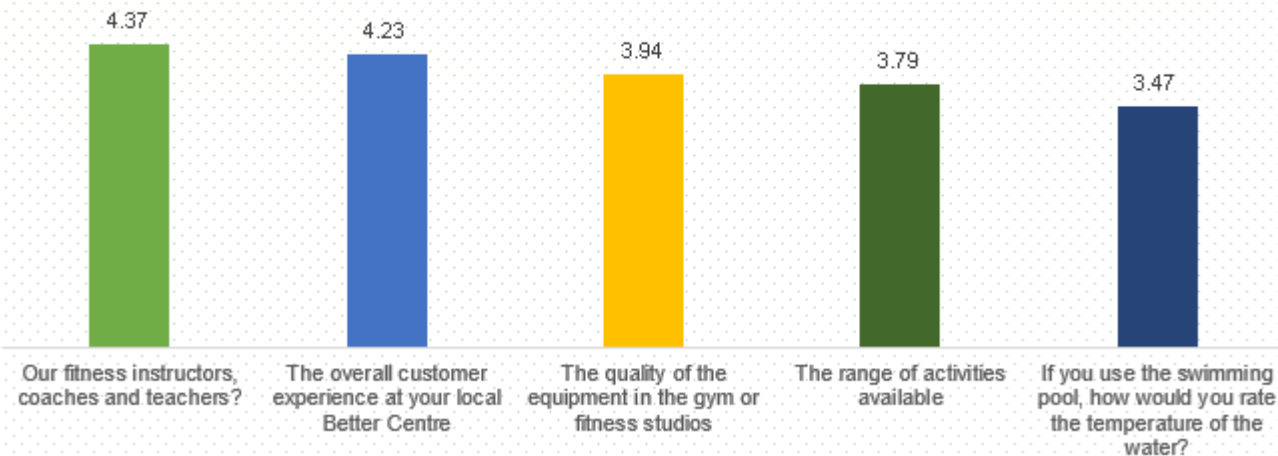


Annual User Survey 2022

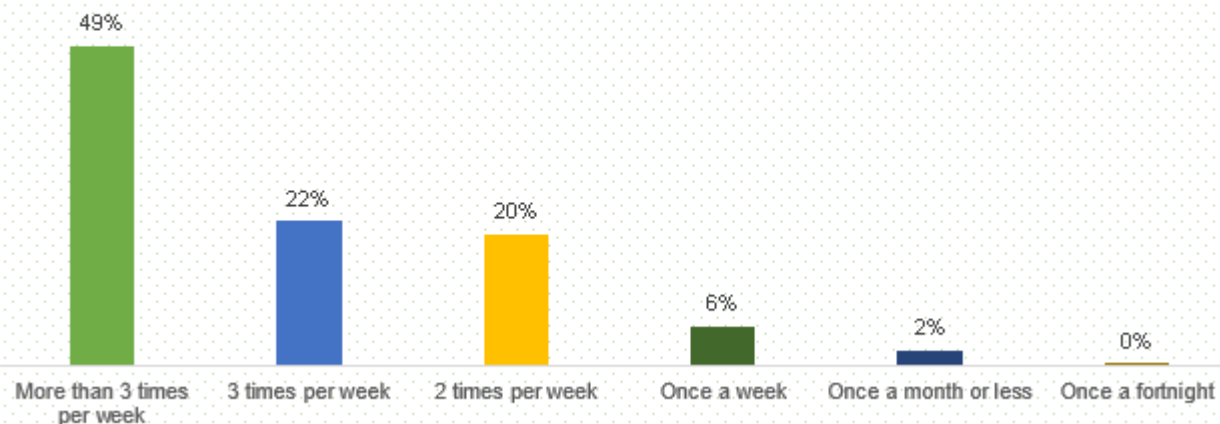
What's the best thing about your visit?



On considering what we offer at your local Better centre - please rate the following statements(1: Very poor, 5: Excellent)



How often would you say you take part in more than 30 minutes of exercise?





Income

Total	2019	2022	2023		% v 2019	% v 2022
Main	£1,190,836	£1,385,250	£1,583,400		133%	114%
Junior	£1,438,404	£1,845,260	£2,286,846		159%	124%
Health and Fitness	£3,017,664	£2,498,293	£2,686,305		89%	108%



Utility Costs

Overall our utility costs went up a massive 72% on electricity and 164% on gas between 2019 and 2022. This meant the leisure centre's utility costs increased by a massive £564k in 2022 and we are expecting them to rise again in 2023 by a further £214k.

Cardiff	2019	2022	Variance £	Variance %
Electricity (30001)	£317,771	£547,575	£229,804	72%
Gas (30002)	£204,031	£538,731	£334,700	164%
Cardiff	2022	2023	Variance £	Variance %
Electricity (30001)	£547,575	£697,282	£149,707	27%
Gas (30002)	£538,731	£603,768	£65,037	12%

Mitigations

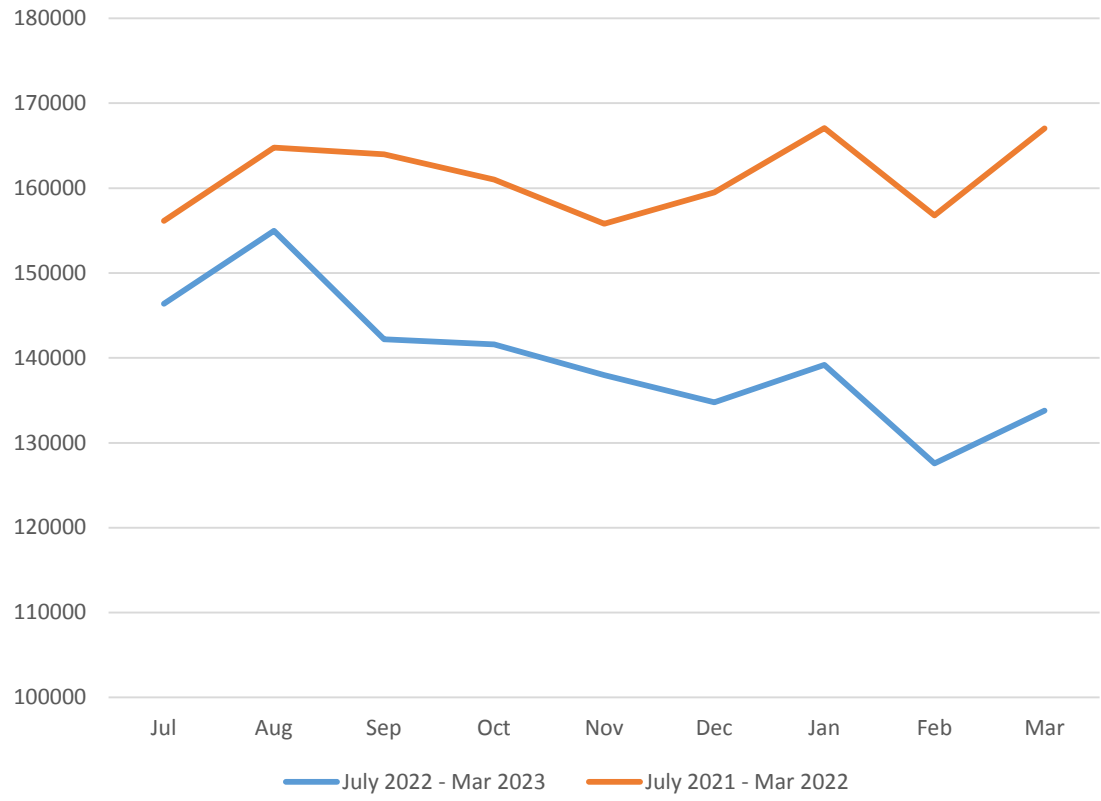
The actions taken so far to mitigate

- Main swimming pools and teaching pools temperatures have been lowered by 1c
- Poolside air temperature has been lowered by 2c
- Use of air conditioning has been scaled back significantly
- We are now using energy efficient light bulbs throughout the leisure centre
- We are using pool covers to retain the heat within the pools
- Swimming pool programmes and building opening hours have been reduced
- Energy Audits regularly completed to review consumption

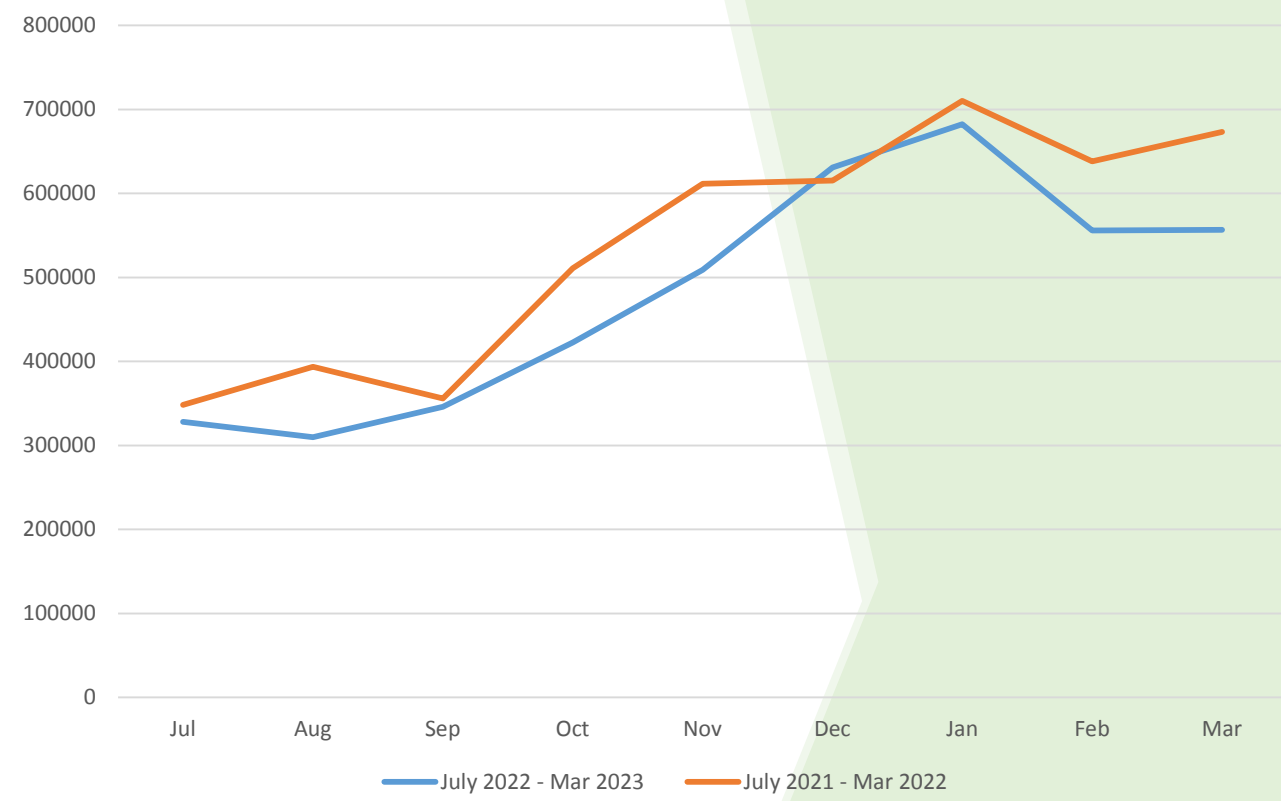


Consumption

ELECTRIC CONSUMPTION



GAS CONSUMPTION



GLL So Far

	2017/2018	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
Total Income	6,007,338	5,941,584	6,258,764	904,241	4,627,485	5,992,561	£6,428,572	£6,920,172
Total Expenditure	7,790,485	7,839,247	7,495,267	4,748,271	6,079,481	6,895,451	£6,945,451	£6,635,451
Cost of Service	(3,798,788)	(3,014,266)	(2,752,588)	(86,202)	(231,393)	(1,438,868)	(982,729)	(181,129)

- Leisure Costing Circa 4M pre GLL
- Cost of Service moved forward by 2.4m
- No Management fee so no cost to the council
- Pandemic and Energy Costs have severely affected progress to a £0 cost of service
- Next couple of years key to creating a sustainable leisure model for the long term.

Future Finances

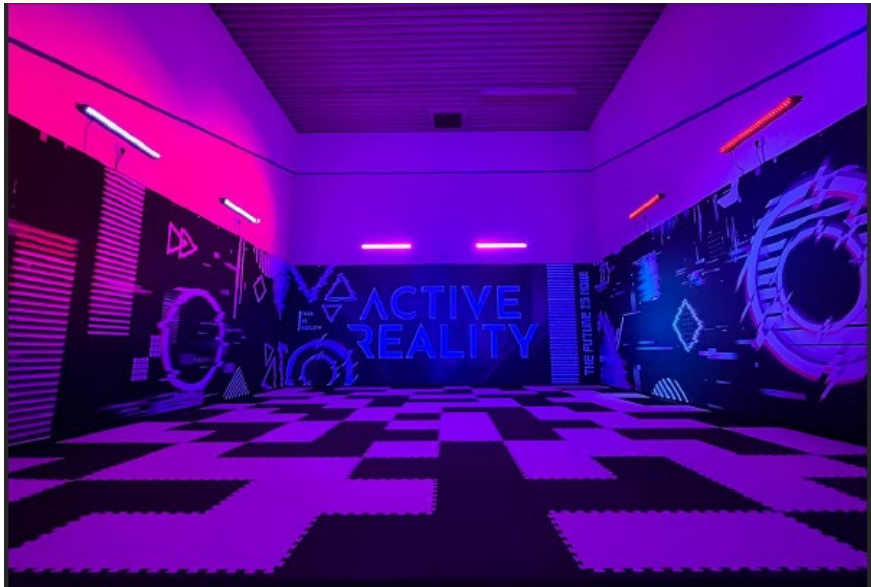
Items to reduce deficit	Full Year Benefit	Monthly Benefit
Play Product	£72,000	£6,000
Indoor Golf Product	£200,000	£16,667
Active Reality	£18,000	£1,500
4% HF Growth	£96,000	£8,000
8% SS Growth	£105,600	£8,800
Solar Works	£180,000	£15,000
Utility Rate Drop (10%)	£130,000	£10,833
Total	£801,600	£66,800

Future Options

Capital Investment into underused areas to generate commercial products to support the standard leisure offer.



GLL



QUESTIONS ?

